

TCA EXECUTIVE MEETING MINUTES

DATE: 11 September 2014

LOCATION: Bayview Country Club

ATTENDING: Hugh Murphy, George Cooke, George Karrys, Paivi Liitela, Richard Hart, Cory Randell, Michelle Smith, Jeanette Soo

REGRETS: Cindy Jagger, Danielle Inglis, Grace Bugg, Jason Chang

1. MEETING TO ORDER

George K called meeting to order at 7:33pm.

2. APPROVAL OF MINUTES

Motion to approve previous minutes – Paivi moved, Jeanette seconded – CARRIED.

3. AGM PREPARATION

Discussion of BOD preparation for September 16 Annual General Meeting.

- a) BOD encouraged to arrive early at AGM location; Jeanette, Paivi, George, Cory and Hugh to aim for 5:30pm
- b) Cindy to brief Hugh on Auditor's Report by Sunday; full BOD to meet at 6:15pm Tuesday for ratification
- c) George K summarized BOD segments of Annual Report; further collation and editing to continue through weekend
- d) Paivi to send Slate of Officers template to George
- e) Paivi to bring delegate ID tags
- f) Paivi to clarify Whitby membership procedure; George K to adjust Agenda to provide voting opportunities to Whitby delegate
- g) George summarized recent changes to TCA club rep and club manager document

4. CCA SUMMIT

Discussion of Hugh and George C's attendance at the CCA Summit in Niagara Falls.

- a) George C debriefed on new gala/event concept which taps into corporate discretionary funds; Sponsorship and Fundraising Committee to meet post-AGM

5. PLAYERS' CHAMPIONSHIP/CANADIAN MIXED

Discussion of second meeting with Sportsnet regarding a partnership for the Players' Championship, to be hosted at Toronto in April, 2015.

- a) Disappointment expressed as Sportsnet (Sales) has rejected a TCA partnership
- b) Hugh and Richard to make alternative approach through Sportsnet Events
- c) BOD reiterated support for partnership with Canadian Mixed

6. STUSELLS SUPPORTS PROGRAM

Discussion regarding new "Stusells Supports" program and its approach to TCA.

- a) Hugh to advise Stuart Sankey on suggested adjustments to program signage

Motion that the TCA accept the invitation to be a part of the fund adjudication committee of the StuSells Supports program, whereby Stuart Sankey shall attend the AGM for the purpose of distributing program material to TCA Membership Clubs

- George C moved, Richard seconded - CARRIED.

7. GAME ON TORONTO/TCA PROMOTIONAL VIDEO

Discussion of Ontario Curling Council Administration Officer Jennifer Ferris' proposal to assist TCA with a grant funding application to "Game On Toronto", which requires the creation of a new TCA promotional video.

Motion that the TCA fund the production of a 90-second video to a maximum of \$2,500, for the purposes of a grant funding application to Game On Toronto plus TCA promotional use - George C moved, Richard seconded - CARRIED.

8. OTHER BUSINESS

Discussion of interest in TCA promotional banners for in-club use, both general and specific to the TCA Circuit.

Motion that the TCA allocate a budget of \$6,700 to fund the purchase of between 22 and 25 promotional Retractor Banners ("Roll-Ups") to promote the TCA and the TCA Circuit - Richard moved, George C seconded - CARRIED.

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9. ADJOURNMENT

Motion to adjourn meeting at 9:30pm – Paivi moved, Cory seconded – CARRIED.