

Sponsorship Opportunity

- TCA is looking at the following sponsorship options:
 - Option 1*
 - Title Sponsor , all 3 events - \$30,000
 - Option 2*
 - Title Sponsor, Mixed event - \$15,000
 - Title Sponsor, Ladies event – \$10,000
 - Title Sponsor, Business Women Event - \$5,000
 - Option 3
 - Event Sponsor – \$1000 - \$4,500
 - This can consist of prize donations, sponsorship of the dinner/dance, giveaways

*Dollar figures are negotiable



Sponsor Benefits

- Title Sponsor:
 - Corporate name to be part of the event title
 - Logo with link to corporate website on main page
 - The TCA website received over 651,647 hits in January 2010
 - Logo to be prominently displayed on all printed material, trophies and banners
 - Opportunity to promote product/service throughout curling season
 - Signage can be displayed during the event at participating clubs
 - Recognition in all media releases and appearances.
 - Invitations to banquets and prize presentations.
- Event Sponsor
 - Logo with link to corporate website on Bonspiel Page
 - Logo will be featured on all printed material
 - Opportunity to promote product/service

