

# Sponsorship Levels

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- **Bronze Sponsor – Up to \$2000**
  - Inclusion in sponsor list provided to all participants
  - Distribution of product literature in all team packages on opening day
- **Silver Sponsor - \$2001 – \$3,499**
  - All the benefits of the Bronze sponsorship, plus
  - Brand recognition on event tent cards for clubs and final banquet
  - Inclusion of company logo and website link on the Toronto Curling Association website  
[www.torontocurling.com](http://www.torontocurling.com) bonspiel page
  - Invitation as a guest to the final banquet



# Sponsorship Levels – cont'd

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- **Gold Sponsor - \$3,500 - \$4,999**
  - All the benefits of the Silver sponsorship, plus
  - Brand recognition on TCA event pamphlets/brochures and table tents and/or coasters supplied to curlers and member clubs for distribution and event awareness.
  - Inclusion of company logo and website link on the Toronto Curling Association website [www.torontocurling.com](http://www.torontocurling.com) home page
- **Platinum Sponsor - \$5,000 Plus**
  - All the benefits of the Gold sponsorship, plus
  - Title on Bonspiel Name (i.e. ABC Company TCA Ladies Curling Bonspiel)
  - Access to Brand exposure and product sampling, display and potential listing status opportunity across various TCA member curling clubs within the GTA. (Must be relevant to the participating sponsors product mix)

