



## THE TORONTO CURLING ASSOCIATION

Suite 6A, # 1409  
170 The Donway West  
Toronto, Ontario, M3C 2E8  
[www.torontocurling.com](http://www.torontocurling.com)

### TCA Update – September 2008

Welcome back! We have some changes taking place at the TCA with new sponsors and a new website. The TCA welcomes Dominion of Canada who has taken over the sponsorship of our Junior/Bantam Bonspiel and the Heart to Heart Junior Mixed Charity Bonspiel.

Just a reminder to forward your R.S.V.P. to Paivi Liitela ([pliitela@rogers.com](mailto:pliitela@rogers.com)) for the TCA's AGM, scheduled for September 16<sup>th</sup> at Leaside Curling Club for 7:30 pm. If you haven't done so already, please forward your ice allocations for the TCA Men and Mixed Bonspiels to Paivi as well.

The TCA has revamped its website [www.torontocurling.com](http://www.torontocurling.com). The website is the main marketing tool for the TCA. We had over 76,000 hits during the month of February alone and in July the site had 28,000 hits!

Users will now see a completely different layout but with more features. Among the new items are:

1) Bonspiels

Club can now enter their bonspiels on line and include a flyer. Simply to go the tab "Club Bonspiels" and follow the instructions. A paper poster will no longer be printed.

Please ensure that you enter all of the club bonspiels that are Melitta Qualifiers by **September 30th**. As well, let your bonspiel convenors know that the event is the **Melitta Bonspiel of Champions** – not the Sunshine! You may input non-Melitta qualifying bonspiels as well.

2) Open Houses

There is now a form on-line where you can enter your open house information on-line. The information will be posted on the website under the tab "TCA Open Houses" which is under the TCA Clubs tab. Alternatively, you may send me an e-mail at [elizabeth.woolnough@opg.com](mailto:elizabeth.woolnough@opg.com).

3) Bonspiel Results and Scoring

TCA Bonspiels can now post results and have live scoring for all event finals.

We have streamlined the site so that information is easier to find. Your input is appreciated please don't hesitate to contact me if you have any questions or comments.

The TCA looks forward to working with everyone this season and as always don't hesitate to keep those ideas coming.

Elizabeth Woolnough  
President

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