

**Toronto Curling Association  
Annual General Meeting  
East York Curling Club  
September 22, 2010**

**Attendees** Anne Edgar, TCA; Chris Daffern, Oshawa; Doug Miller, Tam Heather; Elizabeth Woolnough, TCA; Gordon Shepherd, East York; Jackie Horner, Bayview; JD Etter, TCA; Jeannette Miller, Tam Heather; Jim Anderson, TCA; Joanne Stewart, TCA Business Women's Bonspiel & Richmond Hill Curling Club; Joe Corrado, TCA; Linda Petherick Scarborough Golf & Country Club; Louise Germain, TCA; Mike Anderson, Thornhill; Paivi Liitela, TCA; Robin Stewart, St George's; Ron Tolhurst, TCA; Sandy Becker, Annandale

1. **Call to Order** – At the start of the meeting there was no quorum. After the arrival of more TCA club representatives, the meeting was called to order at 8:30.
2. **Introductions – Guests, Executive** – TCA board was introduced. Greetings were extended to our guests: TCA bonspiel chairs Joanne Stewart, Dave Thomas and Bill Baker. Thanks were extended to our primary sponsors for the upcoming season: The Dominion General Insurance Company of Canada and Goldline Curling Supplies. The Annual Report was distributed to all attendees, a copy will be posted on the TCA website.

### 3. **TCA Bonspiel Updates**

The TCA is facing some challenges this year. While a partial sponsor has been secured for the Business Women and Mixed Bonspiels – Delmanor – a title sponsor is still being sought for both bonspiels along with the Toronto & District Ladies bonspiel. Melitta discontinued their sponsorship in August 2010 which left little time to secure a new sponsor for the Bonspiel of Champions. A decision was made by the TCA executive to cancel the bonspiel for the 2010-2011 curling season.

#### Business Women's Bonspiel

- Joanne Stewart gave a summary of the bonspiel. It will be held November 20 and 21, 2010 at Dixie on the Saturday and Richmond Hill on Sunday.
- A flyer rather than a poster will be distributed to the clubs. Entry fee is raised to \$176.

#### Mixed Bonspiel

- The bonspiel will be hosted by Bayview Golf & Country Club February 23 – 27, 2011. The event will go ahead without a title sponsor for a second year. The format will remain the same with a dinner dance held on the Saturday evening of the bonspiel.

#### Junior/Bantam Bonspiel

- Chair Dave Thomas expressed delight with Dominion of Canada returning as the main sponsor. This year's prize will be cash as the Swiss Curling Federation discontinued the exchange last season. An alternative has not been found. One of the main issues is the timing of the TCA Junior Bonspiel and playdowns for the European Junior Curling Championships.
- As of today, 55 entries have already been received.

## Men's Bonspiel

- The poster has been redesigned to emphasise that Goldline is the sponsor of the event instead of an ad for Goldline.
- The goal this year is to have 300 teams. The host club is High Park who is celebrating their 100<sup>th</sup> anniversary this year.

Paivi Liitela thanked all the chairs for their long time commitment to these bonspiels. She noted that the TCA is always looking for new volunteers for the bonspiel committees.

## 4. Financial Report 2009-10 (Anne Edgar Dodds-Hebron)

- The TCA gained \$35,845 from their portion of ticket sales from the highly successful Grand Slam of Curling held in October 2009. Monies from this event were used for on-line advertising during the 2010 Winter Olympics and to fund a study on Diversity in Curling.
- With the loss of the sponsor for the TCA Mixed Bonspiel, the TCA underwrote the event this past season. This is reflected in the financial statements as a transfer of \$12,000.
- The Youth Development Fun presents the summary of the activities conducted by the TCA for youth curling activities.
- In addition to the annual Junior Lottery, 50/50 draws were held at the Hershey Centre. Those clubs that assisted with ticket sales receive a portion of the proceeds for their youth curling programs.
- This year there was only one request for financial assistance towards the Lite Rock Program.
- HST has impacted all organizations in the province following its introduction this past July 1, 2010. As a registrant the TCA must include HST in all its bonspiel entry fees and membership dues as well as pay HST on its expenses. For this fall, the per-sheet billings to each member club will be slightly increased by \$1.37 before HST (from \$65 to 66.37) and this will be reflected on the October 1<sup>st</sup> invoices mailed to clubs. This will mean an all-inclusive per-sheet fee of \$75.
- Full details of the TCA financial activities are outlined in Audited financial statements which are available tonight for each club.

## 5. TCA Lottery

- The format will remain the same as last year with 4 prizes including two cash prizes. .
- The tickets are available tonight for clubs to take back with them. Clubs will need to account for tickets received and sold.
- The purpose of the lottery is to fund curling activities for youth under 18.

## 6. Youth Development

- The Bantam league will continue again with 8 – 10 games planned. The league will be run by Perry Marshall from Weston Golf & Country Club. The league will run for 9 weeks. Last year there were 20 teams entered. A two day championship weekend will be held at the end.
- To date, 6 teams are registered for the Goldline League with 12 teams being the goal. The cost is \$200 per team for ten games. All teams will play in Championship day with is planned for the end of March or early April. Any teams interested in entering may contact Joe Corrado.
- Joe Corrado gave a brief overview of the TCA Orphan Clinic. The purpose is to match youth curlers looking for teams. The format will consist of clinics and some short games.
- The clinic will likely be held in early April.
- The Under 18 Junior Optimist Bonspiel will be held in Toronto at the end of March. Weston and St. George's will host. 24 teams from Canada, USA and Asia will participate.

## **7. Marketing & Promotion**

- Beth Woolnough gave an update on marketing and promotion. A full account is in the Annual Report. Live Scoring on the TCA website is very popular. The TCA now has a twitter account – torontocurling. The TCA is looking at further improvements to its website and other social media.
- This year the TCA has purchased ads at several TCA clubs.

## **8. Election of Board of Directors**

- Paivi Liitela - President
- JD Etter – Junior Lottery
- Al Steele – secretary
- Elizabeth Woolnough – past president
- Ann Edgar - treasurer
- Joe Corrado – youth development
- Louise Germain – bonspiel chair

No additional nominations were made from the floor. The motion to accept the slate of officers was made by Ron Tolhurst and seconded by Gord Shepherd.

## **9. Appointment of Auditors**

The motion was made by Anne Edgar Dodds-Hebron that we appoint Murphy and Chung as are auditors for the 2010/11 season. The motion was seconded by Joanne Stewart and carried unanimously.

## **10. Other Business**

- Certificates were presented to Bayview and East York. Both clubs are celebrating their 50<sup>th</sup> Anniversary this year.
- Elizabeth Woolnough thanked Ron Tolhurst and Jim Anderson for their outstanding work with the TCA Board. Both gentlemen are leaving the TCA Board this year.
- Paivi Liitela thanked Elizabeth Woolnough for her work as President of the TCA.

## **11. Adjournment**

A motion to adjourn the meeting was made by Beth Woolnough and was seconded by Doug Miller. The meeting was adjourned at 8:40 pm.